



# e-TEACH Newsletter

...planting the seeds of education



## Learning with Laughter:

### Welcoming Our New Learners!

Summer is here in full force and with it comes a brand-new cohort of learners. New perspectives, new experiences, and lots of questions will accompany the flood of fresh faces and we should be prepared to help them find the best answers. While Google has its place in the “search for answers” toolkit, there are many other online resources to help our learners in their quest for answers. Guiding them to the appropriate resources in their search for evidence-based, relevant literature is an important step in helping them to answer a clinical question or learn something new. [The Carilion Health Science Library](#) and [VTC School of Medicine Health Sciences Library](#) both provide access to lots of popular, evidence-based online resources that could be key in supporting the inquisitive nature and helping to support their clinical learning.

## Teaching Technology Tidbits:

### Using social media to reach your learners!

Connecting with learners from different generations may seem challenging at times but there may be ways we can capitalize on newer generations’ social media savvy to connect. The image below shows how Gen Z learners view different types of social media. Try to think of ways you can leverage these platforms to better reach your learners. If you are looking for additional information, check out the article “[Twelve tips for using social media as a medical educator](#)” from Medical Teacher.

**A Gen Z Perspective – what digital communication and social media means to us**

Email – For professional use only	Facebook – Purely for functional use, such as event invites	Instagram – Where my real pictures are (that I only want my friends to see)
YouTube – One of the primary ways I consume streaming content	Snapchat – A fun platform with privacy: “recordless” messages	Twitter – Where I go to complain or see what celebrities are up to

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## What’s New with TEACH?

### Complete your OCPD/TEACH Needs Assessment this week!

Your feedback is integral in helping the Office of Continuing Professional Development (OCPD) & **TEACH** to improve faculty development offerings to best meet your needs. In the coming days you will receive a link to our bi-

annual Faculty Development Needs Assessment. Please take a few minutes to complete the brief (18 question) survey so we can continue to optimize offerings to best meet your needs.

## Upcoming Events:

### Register Now!

**Education Day 2019:** Register now for our 2019 **TEACH** Education Day on October 23. The day will be full of exciting presentations, education research posters, teaching award announcements, and a key note presentation with renowned educator Kevin Eva, PhD (Associate Director and Senior Scientist in the Centre for Health Education Scholarship, and Professor and Director of Educational Research and Scholarship in the Department of Medicine, at the University of British Columbia). A call for poster abstract submissions will be coming soon. Register [here!](#)



**September Education Grand Rounds:** Dr. Teri Turner will be our visiting presenter for Education Grand Rounds September 10-11, 2019 presenting on “Call Me By My Name: Seven Habits To Create a Positive Learning Environment” (hint: the first habit is growth mindset). Dr. Turner is Vice Chair of Education for Pediatrics and Director of the Center for Research, Innovation and Scholarship at Baylor College of Medicine and Texas Children’s Hospital. There are three opportunities to attend this presentation so click here to register for one! Register [here!](#)

**Health Professions Educator Series:** Our September Health Professions Educator Series entitled “Where teaching and Patient Care Collide: How to Create a Highly Effective Clinical Learning Environment?” will be held Monday, September 23 from 12pm – 1pm (CRMH 13th Floor Conference Room). This session will be facilitated by Dr. Aubrey Knight (Senior Dean for Student Affairs, Professor of Medicine and Community & Family Medicine, Virginia Tech Carilion School of Medicine).

## Recognition and Rewards:

### Welcome your new colleagues!

New **TEACH** Members: Please join us in welcoming our new members for the month of June – Dr. Rebecca Pauly, Dr. Patricia Dell, Dr. Della Williams, Dr. Justin Weppner, and Dr. Scott Keel.



## Educator Opportunities:

### Call for abstracts!

The Innovations in Medical Education Conference is now accepting poster and workshop abstracts for their 2020 conference. The conference will be held February 14-15, 2020 in Los Angeles, CA. Click [here](#) to learn more information or submit an abstract.



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