Teaching Education Technologies:
Using social media to reach your learners!

Communicating with learners from different generations may seem challenging at times but there may be new or unexploited social media avenues to connect. The image below shows how Gen Z learners view different types of social media. Try to think of ways you can leverage these platforms to better reach your learners.

Using social media to reach your learners!

Teaching Technology Tidbits:
12 tips to better reach your learners.

In a time when learners are or have been a part of a break-room or online community, one might ask how they have been answering. Whether Gen Z, Gen Y, or Gen X, when it comes to online learning platforms, there is a clear preference for social media channels. This could be due to the ease of use, accessibility, or the desire for personalization.

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Connecting with learners from different generations may seem challenging at times but technology offers new or unexploited social media avenues to connect. The image below shows how Gen Z learners view different types of social media.

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