

# OCPD FREE\*

\*Faculty Resource for Educational Excellence

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“I never teach my pupils.  
I only attempt to provide the  
conditions in which they can  
learn.”

-Albert Einstein

## CME Innovations: Help Us Help You!

In prior issues of OCPD FREE, we shared Carilion Clinic’s Continuing Medical Education (CME) Office’s goal of improving the health of the communities Carilion serves by educating physicians and other health professionals in new areas of medical knowledge and clinical skills. The CME Office strives to continue to meet this goal with innovative approaches that help us to address the various and evolving needs of those we serve.

As the environment of CME has changed over the past several years, the number of innovative educational formats have increased. The days of physicians warming seats, while lecturers present at the front of a lecture hall are no longer acceptable. Physicians overburdened with clinical responsibilities and system requirements as well as teaching/research responsibilities present a challenge for synchronously disseminating in-person CME.

Additionally, the new face of CME holds physicians accountable for their competence, performance, and patient outcomes. Today’s CME environment focuses on educational credits that are relevant to practice rather than simply counting total hours received. With these challenges facing our health professionals and the focus on healthcare reform, we feel Carilion Clinic’s CME program can play an important role.

Carilion Clinic’s CME Office collaborated with our physician champions and educational partners within the various departments of Carilion Clinic to offer other formats for CME activities. Now you can earn AMA PRA Category 1 Credit™ for various CME activities in the convenience of your office or home. Some options for doing so include:

- **Real Time Broadcasts (RTB):** A CME activity’s audio/video is broadcast in real time. Activity announcements are sent to potential participants in advance with instructions to access the RTB.
- **Enduring Materials:** Printed, recorded, or computer-presented activities that may be accessed asynchronously over time.

RTB and Enduring Material activities have the same requirements as live sessions (acknowledgement of disclosures/resolutions prior to the activity and completion of an evaluation post activity). Please contact the CME Office today to discover how we can help you to implement one or both of these new CME activities in your department!

We would like to hear from you! [Please click here](#) respond to a brief 4 question survey that will help us to serve you better!

Please do not hesitate to contact us at [CMEOffice@carilionclinic.org](mailto:CMEOffice@carilionclinic.org) with questions or ways in which we can assist further.

- Linda Wells